



AF / 2176  
ETW

**PATENT**  
**DOCKET NO.: 2207/5939**

**Response Under 37 C.F.R. § 1.116**  
**Expedited Procedure**  
**Examining Group 2176**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS : VORA, SANJAY et al.  
SERIAL NO. : 09/222,554  
FILED : December 29, 1998  
FOR : STRUCTURED WEB ADVERTISING  
GROUP ART UNIT : 2176  
EXAMINER : Huynh, Cong Lac T

HON. COMMISSIONER  
FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REQUEST FOR RECONSIDERATION**

SIR:

The following amendments and remarks are in response to the Office Action dated  
January 5, 2005.

Amendments to the claims begin on page 2.

Remarks begin on page 9.